



PRESS RELEASE
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SPEED CAMERA DETECTORS MAKE FOR BETTER DRIVERS **- survey shows users are more aware of speed limits and drive safer -**

A new survey from TG21, the vehicle technology group, has shown that 94% of GPS speed camera detector users become more aware of their speed. The TG21 survey also found that 93% of users are more aware of speed limits and 89% feel that they drive more safely.

The survey (conducted by TG21 through the website for Inforad, the UK's most competitively priced speed camera locator) appears to contradict the theory that speed camera detector users want to break speed limits.

The safety aspect of speed camera detectors is also one of the main reasons for purchasing a device: while 85% said they wanted to be alerted to camera sites, more than half (59%) also wanted to be more aware of road speed limits, although 37% of respondents had never had a speeding ticket.

Men made up 93% of the survey, suggesting that there are ten times more male users of speed camera detectors than female.

More than three-quarters of users (79%) had never owned a speed camera detector before, and 87% felt that drivers using such devices should receive an insurance discount to recognise their contribution to road safety.

The full survey results can be found at www.gpsinforad.co.uk

Nick Grimond, Managing Director of TG21, comments: "This survey proves that GPS speed camera detectors are a valuable road safety device in cars. The vast majority of drivers using GPS speed camera detectors are concerned with their safety on the roads and are much more aware of their speed and the speed limit while they are driving."

GPS based speed camera detectors like Inforad will remain legal under the government's proposed road safety bill.

- ENDS -

Survey sample size: 1491